**I AM \_\_\_\_\_\_\_\_\_\_\_\_\_ AND A BICYCLIST**

(YOUR CUSTOMER, AN EMPLOYEE, A STUDENT)

I’d like you to know that it is difficult to find a secure place to park near your \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,

                                                                                           (Building, School, or Business)

or that existing bike parking is inadequate. Sufficient, accessible, and secure bicycle parking would make your facility more attractive to me, and many others who ride bikes to your location.

Bicycles are increasingly utilized by people who do not want to be car-dependent, especially on short trips within their neighborhood. In fact, 70% of all-round trips are less than three miles; perfectly suited for bicycles. Riding a bike is good for one’s health, our environment, and it relieves traffic congestion as well as parking crowding. Providing adequate bicycle parking will benefit your business and the community.

Currently, I am aware of several different types of bicycle parking options. However, if your primary concerns are security, appearance, and durability you may want to consider CycleSafe bicycle lockers. If you are interested in learning more about CycleSafe and its products, or if you just want to explore the many different aspects of bicycle parking, you should visit their website at www.cyclesafe.comor call them at 888-950-6531.

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Signature                                     Phone #